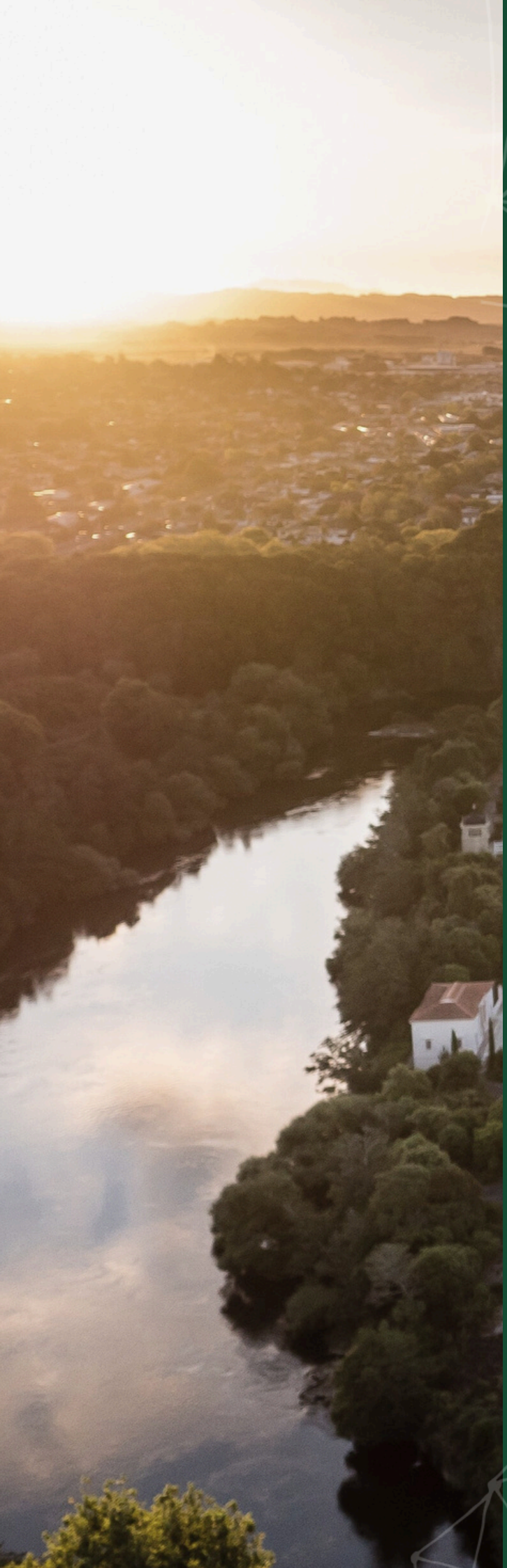


NZ CHAMBERS OF COMMERCE

WAIKATO

Connect - Inspire - Grow - Represent

ADVERTISING PACK

Get your business in front of key decision-makers across the region. With access to our exclusive EDMs, newsletter advertising, and website banners, we offer targeted and trusted ways to connect with a highly engaged Waikato business audience.

Email us: info@waikatochamber.co.nz

ADVERTISING OPTIONS

AUDIENCE
We have built a highly engaged audience of business professionals in the Waikato. The Chamber EDM database consists of over 6,000 local professional contacts, and the Newletter database consists of over 7,000 local professional contacts.



Talk to us about a tailored campaign to help promote your organisation's products or services, news, events or choose one of our standard options.

OPTIONS:

EXCLUSIVE EDM
Send your own exclusive email to our advertising database. The content is at your discretion (*size and style limitations apply), and we can design* for you if needed for an extra $50 + GST. Exclusive EDMs are sent on Tuesday and Thursday every week.

- Member price: $450 + GST
- Non-member price: $699 + GST

NEWSLETTER AD
Include your ad in our fortnightly newsletter that goes to our full database. Your ad will be placed in a prominent position and will be the only paid advertisement in the newsletter. The content is at your discretion (*size limitations apply), and we can design for you if needed for an extra $50 + GST. These are sent fortnightly on a Monday morning.

- Member price: $199 + GST
- Non-member price: $299 + GST

BANNER AD
Your ad will be placed on the Member Directory and Events Calendar pages, the most visited pages on our website. The content is at your discretion (*size limitations apply), and we can design for you if needed for an extra $50 + GST. The minimum booking period is one month.

- Member price: $155 + GST (per month)

**Refer to Terms and Conditions.*

DISCOUNTS FOR MULTIPLE BOOKINGS AND NOT-FOR-PROFIT MEMBERS AVAILABLE.
Email our team to find out more.

ENGAGEMENT & REACH

REACH:

FORTNIGHTLY NEWSLETTER	EXCLUSIVE EDM	WEBSITE BANNER AD
7,000+ SUBSCRIBERS	6,000+ SUBSCRIBERS	25,166 IMPRESSIONS/MONTH

ENGAGEMENT:

FORTNIGHTLY NEWSLETTER	EXCLUSIVE EDM
42% AVERAGE OPEN RATE	45.1% AVERAGE OPEN RATE

NOT A MEMBER YET?

Contact Rob to find out more about membership and benefit from the membership opportunities and discounted advertising rates!

TESTIMONIALS:

"We regularly use the Chambers EDM channel to engage with our loyal Waikato customers. The EDM is an important success factor in our targeted marketing campaigns over the past 4 years. The Chamber team are a pleasure to work with and their behind the scenes support is much appreciated."
Andrew Stump, Owner, Raglan Boat Charters

"At Roar, we consistently use the Chamber EDM service to market our workshops. Without fail, it gets more eyes on our events, and we ALWAYS get registrations from this channel of marketing."
Andrew Miller, Senior Coach, Roar Coaching

"We received 70 event registrations from a single Waikato Chamber EDM. This provided the best results and best value compared to all of our other promotional efforts for our business events."
David Remmerswaal, Director, Dimple Digital

CONTENT REQUIRED

EXCLUSIVE EDM

Please provide the following:

- A link to a Mailchimp template, or the content (including hyperlinks) in a Word document laid out how you would like the EDM to look.
- Any images / graphics (JPG, JPEG or PNG format accepted). If you wish to include a video, please provide a YouTube or Vimeo link.
- Wording for the 'Subject' line of the EDM.

NOTE:

- Mailchimp's email templates are 600 pixels wide, so it's best to use images with a maximum width of 800 – 1200 pixels (Mailchimp will resize images to 600 pixels).
- Please keep readability in email browsers in mind when providing your wording and image content. A limit of approx. 500 words is applicable.
- Please ensure the EDM style is in advertorial format.



1. PNG/JPEG OF COMPANY LOGO

MONTANA
FOOD AND EVENTS

2. PNG/JPEG/GIF FOR CONTENT



3. SUPPORTING TEXT

Long days at Fieldays call for fresh, delicious food to keep you going. Montana Food and Events delivers high-quality catering, prepared fresh in our on-site kitchen and delivered straight to your site.

Whether you're fuelling your team, keeping your site running smoothly, or impressing clients, we have a catering solution for you. With seamless service from prep to delivery, we take care of every detail, so you can focus on what matters.

4. BUTTON (CTA NEEDED - URL/EMAIL)

VIEW OUR MENU

5. CONTACT INFORMATION

For more information contact
kelsie.mclellan@montanagroup.co.nz

6. SOCIAL MEDIA HANDLES

FOLLOW US ON SOCIAL

7. ADDITIONAL INFORMATION

07 839 3459

info@montanafoodandevents.co.nz

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NEED A HAND WITH STRUCTURING YOUR EDM?

Download our EDM templates!

EDM WORD TEMPLATE #1 | EDM WORD TEMPLATE #2 | EDM WORD TEMPLATE #3

CONTENT REQUIRED

FORTNIGHTLY NEWSLETTER AD

Please provide the following:

- A JPG, JPEG, PNG or PDF file of the completed advertisement, or the content (including hyperlinks) in a Word document laid out how you would like the ad to look.
- Any images / graphics (JPG, JPEG or PNG format accepted). If you wish to include a video, please provide a YouTube or Vimeo link.

GUIDELINES:

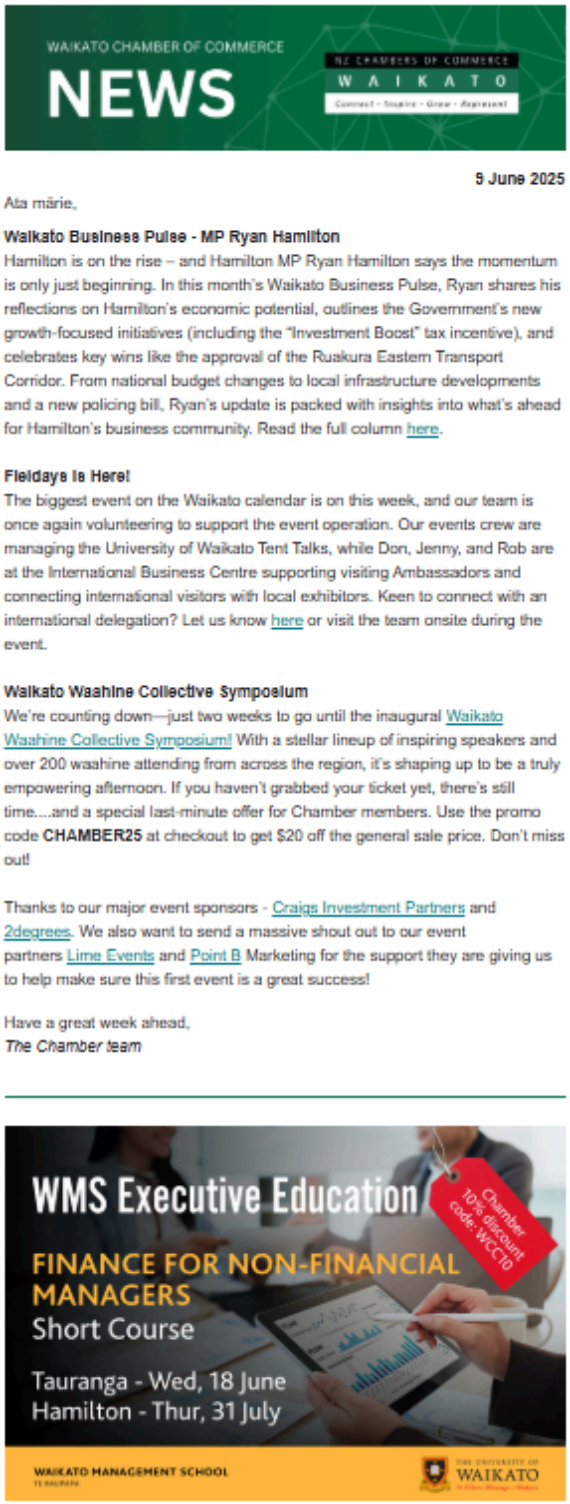
- Please refer to Mailchimp's width restrictions as noted above in the Exclusive EDM section. For better readability, we recommend a maximum length of 500 pixels for any images.
- Any text or pictures provided may be shortened to fit within the standard ad size.
- Due to the size of the ad we recommend having less than 40 words for easy readability.

EXAMPLE:

- Desired URL to link to image
  - E.g. www.mycompanywebsite.co.nz



600 x 400px (PNG)


WAIKATO CHAMBER OF COMMERCE

NEWS

NZ CHAMBERS OF COMMERCE WAIKATO

Connect · Inspire · Grow · Represent

9 June 2025

Ata mārie,

Waikato Business Pulse - MP Ryan Hamilton

Hamilton is on the rise – and Hamilton MP Ryan Hamilton says the momentum is only just beginning. In this month's Waikato Business Pulse, Ryan shares his reflections on Hamilton's economic potential, outlines the Government's new growth-focused initiatives (including the "Investment Boost" tax incentive), and celebrates key wins like the approval of the Ruakura Eastern Transport Corridor. From national budget changes to local infrastructure developments and a new policing bill, Ryan's update is packed with insights into what's ahead for Hamilton's business community. Read the full column here.

Fieldays is Here!

The biggest event on the Waikato calendar is on this week, and our team is once again volunteering to support the event operation. Our events crew are managing the University of Waikato Tent Talks, while Don, Jenny, and Rob are at the International Business Centre supporting visiting Ambassadors and connecting international visitors with local exhibitors. Keen to connect with an international delegation? Let us know here or visit the team onsite during the event.

Waikato Waahine Collective Symposium

We're counting down—just two weeks to go until the inaugural Waikato Waahine Collective Symposium! With a stellar lineup of inspiring speakers and over 200 waahine attending from across the region, it's shaping up to be a truly empowering afternoon. If you haven't grabbed your ticket yet, there's still time....and a special last-minute offer for Chamber members. Use the promo code **CHAMBER25** at checkout to get $20 off the general sale price. Don't miss out!

Thanks to our major event sponsors - Craigs Investment Partners and 2degrees. We also want to send a massive shout out to our event partners Lime Events and Point B Marketing for the support they are giving us to help make sure this first event is a great success!

Have a great week ahead,

The Chamber team

Ad placement

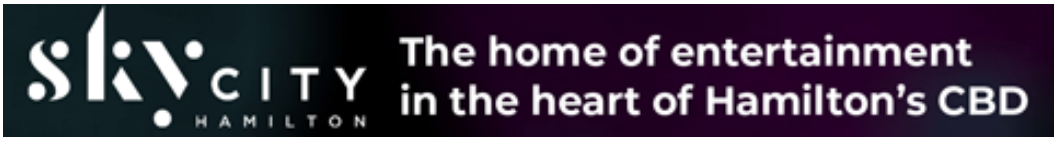
CONTENT REQUIRED

BANNER AD

Please provide the following:

- A 480 x 60 pixels file (JPG, JPEG, or PNG format accepted) or GIFs are also accepted.
- The website URL to direct the banner to.
- Please note each banner display lasts for 4.5 seconds. Please ensure your GIF is timed to fit within this duration.

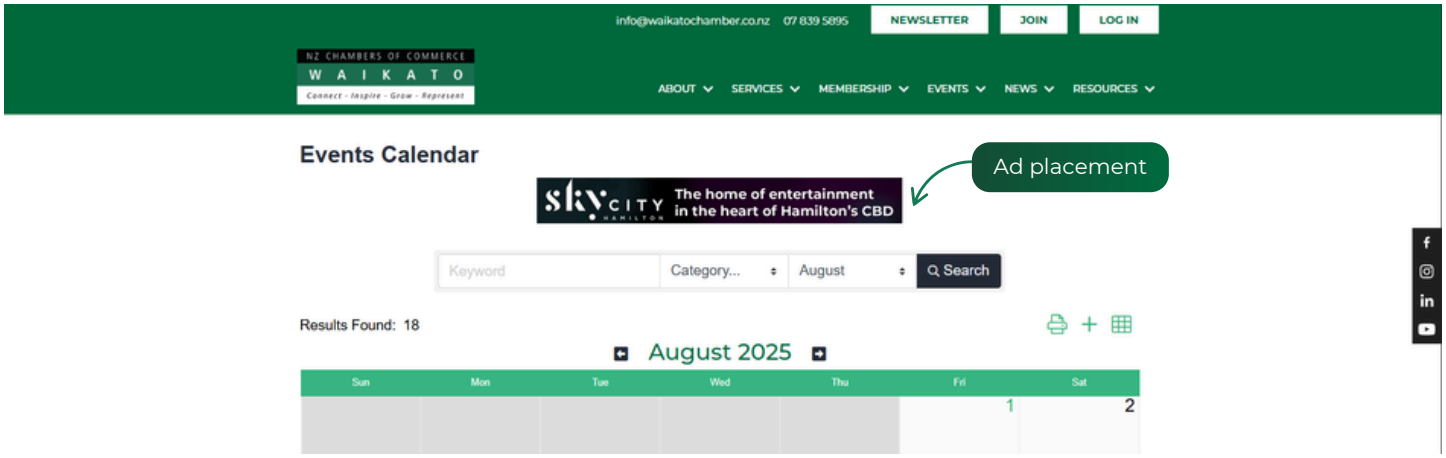
EXAMPLE:

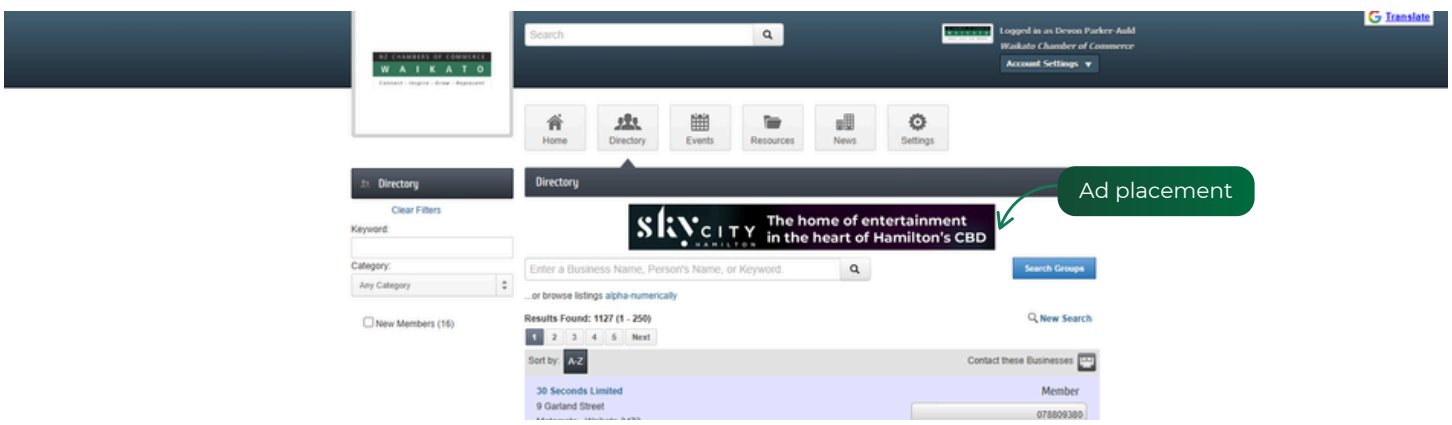


480 x 60px (PNG)

Banner images can be found:

- Events Calendar
- Chamber Portal





TERMS & CONDITIONS

- The Waikato Chamber of Commerce (hereinafter referred to as 'the Chamber') reserves the right to refuse advertising to any organisation.
- Advertising dates are subject to availability, and the Chamber reserves the right to change the scheduled date of the advertising at its discretion.
- Bookings must be confirmed no later than two weeks prior to the advertising date.
- Content for the advertisement must be received **no later** than one week before the advertising date. The Chamber reserves the right to cancel the booking and offer to a company on the waitlist should this deadline not be met. The Chamber reserves the right to charge the Client in full for the booking.
- The Chamber reserves the right to edit or reduce the length of any EDM content submitted, to ensure it aligns with our formatting, style, and space requirements. A limit of 500 words is applicable and the EDM style should be in advertorial format.
- If the Client requires the Chamber to design the Exclusive EDM or Fortnightly Newsletter Ad, a design fee of $50 will be added to the invoice (basic design only).
- Content must be received in full no later than one week before the advertising date, and no more than three rounds of changes are permitted (with a test email sent each round).
- Postponement or cancellation of advertising must be received no later than one week before the advertising date. Should notification of postponement or cancellation be received by the Chamber less than one week before the advertising date, the Chamber reserves the right to charge the Client in full for the service.
- Exclusive EDMs will be sent via Mailchimp and only to the specified database.
- The Chamber bears no responsibility for the results or outcome of the advertising.
- Each advertising option is limited to one booking per quarter per organisation, with a minimum three-month interval between instances.
- An invoice will be sent at the time of booking and is payable by the 20th of the following month. An analytics report can be sent at the end of the advertising period if required.
- While we may promote content related to political parties or messaging, we are unable to support or promote any form of election campaigning. This includes material that endorses or solicits votes for specific candidates or parties during an election period, in line with our commitment to maintaining electoral neutrality.